

# Investment Logic Map Workshop Facilitation



## Maddison Hoey

**Accredited Investment Logic Mapping (ILM) Workshop Facilitator**

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### Facilitator profile

Maddison is an Associate Director in KPMG's Planning & Infrastructure Economics practice. Maddison brings significant experience and expertise in providing strategic advice to government and private sector organisations on policy, planning and infrastructure investments.

Maddison is an enthusiastic and natural workshop facilitator. She is skilled in aligning diverse groups of stakeholders and distilling complex topics into simple, easy to communicate messaging.

Maddison also brings proven experience in business case development for investments across Australia. Accordingly, she understands the significance of successful ILM workshops in ensuring that a robust and concise narrative is articulated to underpin an investment decision. Maddison achieves this by constructively challenging the rationale and evidence base for each investment.

### Why choose Maddison?

**Experience** – Maddison brings extensive experience in workshop facilitation, benefits management and business case development. This experience informs her approach to developing investment narratives that are compelling, underpinned by a robust evidence base, and strategically aligned to government policy and planning objectives.

**Courageous** – Maddison is skilled at creating a safe space for discussion and is confident in asking challenging questions of stakeholders. She is able to identify stakeholder interests, manage conflicts of interest and prioritise outcomes.

**KPMG's network** – Through KPMG's extensive national and global networks, you also have access to people and resources to help you explore new and broader perspectives. Our subject matter experts are able to participate in the ILM workshops.

### Qualifications

- Bachelor of Business (Economics and Finance), Queensland University of Technology
- Executive Certificate in Advancing Sustainability, NYU Stern School of Business
- Victorian Government Investment Management Standard and Investment Logic Mapping Facilitator Training .

### Workshop format

The Victorian Department of Treasury and Finance (DTF) recommends up to four two-hour ILM workshops to define the problems, desired benefits and logically map a strategic response. Maddison will work closely with you to determine a suitable number of workshops depending on the scale and complexity of the investment.

Maddison is experienced at facilitating workshops both in person and in an online environment. She is based in Melbourne, and is frequently in Brisbane to visit family. She is also available to travel across Australia and New Zealand as required.

