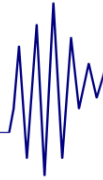


**Tim Deakin** GAICD  
**Investment Logic Mapping**



**RuKuS Consulting**

ABN: 58 220 356 373

Tim is Queensland's first [accredited Investment Logic Mapping \(ILM\) facilitator](#). Tim is an independent, trained, experienced, and effective facilitator in both the [Victorian Investment Management Standard \(IMS\)](#), and the Queensland [Dept of State Development \(DSDILGP\) ILM methodology](#) within the Business Case Development Framework. Tim has successfully facilitated over 200 ILM workshops across Queensland, for all 3 tiers of government, for individual or partnering government and/or non-government agencies, business units, in private industry and not-for-profit clients. These ILM practices can be scaled to apply to any investment, whatever its type, complexity, uncertainty, or cost.

Tim's passion is driving viable business improvement. With a TMS Work Profile of *Assessor-Developer*, *Explorer-Promoter*, and *Creator-Innovator*, Tim's facilitation is both engaging and energetic. Tim's ILM workshops enable you to use your evidence-base to grow your infrastructure, direct desired business changes, and improve core capabilities.

Tim works with you to extract and develop your investment story focussing your Business Case on the real service need, who really benefits and how.

Clients include Queensland Treasury, Dept of State Development (DSDILGP) and the former Building Queensland, Health, Energy and Public Works, Sunwater, SEQWater, Justice, Police, Corrective Services, Brisbane City Council and a significant number of Regional Councils.

Categories of investments include major infrastructure - Hospitals (new build and expansion), new Precincts and Hubs (some linked to Cross River Rail), Stadiums (including Brisbane Olympic venues for 2032), Museums and Galleries, Green Bridges, Regional Water Assessments and Water Assets, Water Treatment infrastructure, but also new capabilities for Bio-manufacture of vaccines in Qld (e.g. for start-ups and clinical trials through to commercial on-shore 'go-live' production), Social Policy program implementations, Digital Strategy and ICT implementation programs.

Tim demonstrates lifelong learning as a Graduate of the Australian Institute of Company Directors (AICD) - Company Directors Course (GAICD), holds a Post-Graduate Certificate in Professional Management (Australian Institute of Management (AIM)), international accreditation in project management methodologies PRINCE2 and Managing Successful Programmes (MSP).

### ***Investment Logic Mapping (ILM) - the process:***

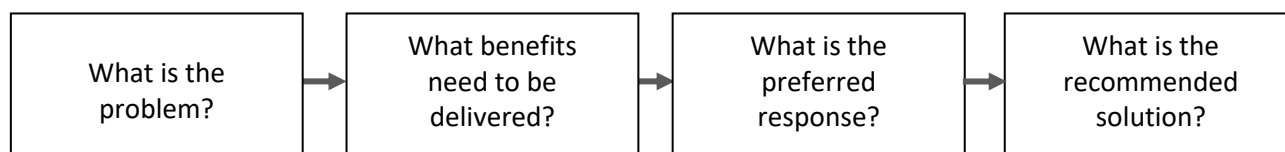
The Investment Logic Mapping (ILM) methodology is a compact business engagement and analysis technique. The ILM method challenges the business to quickly identify, unpack and analyse the core problems or opportunities to choose the right strategy, Program of change, or Project. It enables a uniform, common-sense approach to shaping the future direction by extracting the evidence-base and informing investment decisions for business or government. The suite of outputs includes the Investment Logic Map, which tells your agreed investment story on a single page.

ILM is a process for applying simple, common-sense ideas and practices that help organisations to focus and direct their resources to achieve the best outcomes from their investment.

ILM is grounded on three principles:

- *The best way to pool knowledge is through an informed discussion that brings together those people with the most knowledge of a subject;*
- *The 'investment story' is best depicted on a single page using language and concepts that can be understood by a lay person; and*
- *Each investment should have clearly defined benefits that align with the outcomes the organisation is seeking.*

In each case the practices follow the same line of enquiry:



The Investment Logic Map created from these discussions becomes the basis of subsequent decision making; it can be used as the core of an investment concept brief, shape the executive summary and become the spine of a business case, as a communications script for executive briefings, and ultimately may be used to measure the overall effectiveness of the investment. More detail about the benefits and practices of the overarching [Investment Management Standard \(IMS\)](#) and the ILM approach is contained on the Victorian Government's website, or the Queensland [Dept of State Development \(DSDILGP\) ILM methodology](#) within the Business Case Development Framework and Investment Logic Mapping Guide.

## How many workshops?

The practices of the Investment Management Standard are scalable and can be used to shape investment of any size and type. However, the number of workshops required will be between one and four depending upon the complexity of the potential investment.

## Who should be there?

The key person is the investor – who has the business problem and will be responsible for delivering the benefits. Tim can assist to guide you and the investor to identify and bring together the right people, those who understand the problem(s) and can provide evidence validating the identified problem(s) are real, including:

- people who have most knowledge of the problem environment
- people from broader strategic policy areas to appropriately inform and challenge
- key stakeholders who will be important to making the potential investment successful
- innovative and objective thinkers to question and suggest new ways of responding
- the business case developer (if identified), who can learn about the potential investment and act as a common-sense check during the discussion.

Speak to Tim at [RuKuS Consulting](#) on m: [0417 627 076](tel:0417627076)

Email Tim at: [rukusconsulting@gmail.com](mailto:rukusconsulting@gmail.com) Find Tim on [LinkedIn](#): - Timothy Deakin

**Fixed fee - Service and Cost**

Facilitation and Consulting Service	Cost (exclusive of GST)	
	Per 2-hour Workshop	Package
<b>Shape New Initiatives (Program or Project level ILM)</b>		
Problem Definition	\$1800*	\$7,200 *
Benefit Definition	\$1800*	
Response Definition	\$1800*	
Solution Definition / Initiatives Map	\$1800*	

\* + 10% GST

**Inclusion Notes:**

Preliminary ILM briefing and advice, approach preparation meetings, Sponsor/SRO briefing, ILM outputs preparation, and advice and delivery during the workshop processes are all included in the above costs.

Check with the facilitator and make yourself familiar with the Investment Logic Mapping Guide. Please ensure you inform the facilitator if any prior workshops have been conducted linked to your investment.

**Travel Costs:** Tim is based in Brisbane and will negotiate suitable travel arrangements (as required).